



TAMEKIA “TAM” STRICKLAND

Keynote Speaker • Transformational Coach •
Entrepreneur • Media Host

MEDIA KIT

Inspiration, awareness and resources centered
on helping people reclaim their joy in the
sunshine and become their best selves.

CONTACT

contact@TamintheSunshine.com

TamintheSunshine.com

800.399.1967



MEET TAM

Purpose. Joy. Transformation.

Tamekia “Tam” Strickland is the creator of Tam in the Sunshine, a personal and media brand centered on reclaiming joy, rediscovering purpose, and empowering people to become their best selves.

After an 18-year career in advertising ended in April 2026, Tam stepped fully into entrepreneurship and a chapter focused on purpose, service and transformation. Her Women to KNOW profiles recognize her work across coaching, consulting, speaking, real estate and personal development.

Her published profiles identify her as a Licensed Illinois Real Estate Broker, Commissioned Notary and Signing Agent, Certified Success of Life Coach, AI Consultant, Author, and keynote/motivational speaker.

THE BRAND PROMISE

Reclaim your joy in the sunshine.

Tam connects inspiration with practical transformation, helping people navigate change, discover their best selves, and learn how to thrive - not just live.

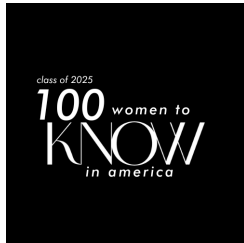


“Everyone shoots for the stars. I shoot for the universe.”

RECOGNITION

Featured in Women to KNOW

National and regional editorial recognition.



America

Class of 2025

WOMEN TO
KNOW
IN ILLINOIS

Illinois

Featured profile



Chicago

2026 Edition

Recognition that reinforces the brand

- Tam in the Sunshine is described as a brand centered on reclaiming joy and empowering people to become their best selves.
- Her profiles document her transition from an 18-year advertising career into entrepreneurship in 2026.
- Her work spans coaching, consulting, speaking, real estate and personal development.
- Her Illinois feature emphasizes creating opportunities for others and turning empowerment into action.

Selected editorial features

A visual snapshot of national, Illinois and Chicago recognition.



100 Women to KNOW in America

Tamekia Strickland, Founder Worldwide Tamekia Strickland LLC

Sue Pollock, Founder Event Discovery

Thelma Sullivan, UNICOM

100 Women to KNOW in America

100 Women to KNOW in America



Women to KNOW in Illinois

Tamekia Strickland, Founder Worldwide Tamekia Strickland LLC

Sue Pollock, Founder Event Discovery

Thelma Sullivan, UNICOM

Women to KNOW in Illinois

Women to KNOW in Illinois



Women to KNOW in Chicago

Tamekia Strickland, Founder Worldwide Tamekia Strickland LLC

Sue Pollock, Founder Event Discovery

Thelma Sullivan, UNICOM

Women to KNOW in Chicago

Women to KNOW in Chicago

Editorial themes

Joy and purpose • women's empowerment • leadership • entrepreneurship • career transition • coaching • generational wealth • personal development

One voice. Multiple expressions of impact.

Tam in the Sunshine

The public-facing hub for inspiration, awareness, resources, storytelling, speaking and media.

CONNECTED VENTURES

Each venture extends the same larger mission into a distinct way people can transform, experience, build or be served.



LUMIPRENEUR CONSULTING

Coaching • Consulting • Leadership

ESCAPE TO JOY

Experiential lifestyle • Retreats • Events

TAM THE BROKER

Real estate • Investment • Generational wealth

TS FINANCIAL SOLUTIONS

Notary • Signing services

Speaking, media & brand partnerships

Conversation & speaking themes

- Reclaiming joy and purpose after life or career transitions
- Leadership, identity, confidence and becoming your best self
- Entrepreneurship beyond the traditional success checklist
- Women's empowerment, access, visibility and opening doors
- Real estate education and generational-wealth conversations
- Wellness, restorative experiences and intentional living



Partnership opportunities

Tam in the Sunshine is positioned for collaborations aligned with joy, transformation, leadership, wellness, travel, lifestyle, entrepreneurship and community impact.

FORMATS

Keynote speaking • Event hosting • Hosted conversations • Sponsored podcast/video segments • Branded content • Interviews • Experiential activations • Retreat partnerships • Community campaigns

IDEAL PARTNER CATEGORIES

Wellness • Travel • Hospitality • Lifestyle • Beauty • Financial empowerment • Entrepreneurship • Leadership • Real estate • Community impact



**Let's create
more sunshine.**

SPEAKING • MEDIA • PARTNERSHIPS • EXPERIENCES

CONTACT

contact@TamintheSunshine.com

TamintheSunshine.com

800.399.1967

RECLAIM YOUR JOY IN THE SUNSHINE.